



iFly GPS from Adventure Pilot Releases iFly Streets, “Take Your Adventure From The Runway To The Highway”

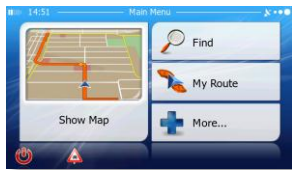
McKinney, Texas / August 2011 - Adventure Pilot LLC, announces the release of iFly Streets a new road navigation add-on complete with 3D visuals and voice guided turn-by-turn driving directions. This highly requested feature will allow iFly GPS owners to go straight from the airplane to the car with the same 7” touchscreen device. iFly Streets will have a small one-time fee for new purchases. Existing iFly GPS owners will also have an upgrade option on the iFlyGPS.com store as well.



“We continue to listen to current iFly owners as well as potential buyers, working diligently to add new features such as iFly Streets to the iFly GPS. This truly makes the iFly GPS a beautiful addition to any pilot’s flight bag and ensures unprecedented value” states Walter Boyd, President of Adventure Pilot.

iFly Streets Navigation

This simple to use, turn-by-turn navigation guidance with 3D visuals, Junctions and Real Street Signs provides users with a robust and intuitive experience. The complete database of Points of Interest (such as Lodging, Restaurants, Gas Stations, etc.) adds a great amount of travel knowledge to any wayward traveler near or away from airports. Plan your entire trip, both in the air and on the ground in one device. “Now pilots can take the iFly GPS from the runway to the highway,” comments Shane Woodson, VP Business Development for Adventure Pilot.



Adventure Pilot has partnered with iGO Navigation to develop “iFly Streets”. iGO Navigation leads the industry in global coverage to offer complete versatility as the iFly GPS expands to other countries in its aviation coverage. Quality and stability are essential to the iFly GPS and Adventure Pilot. iGO Navigation is known for developing the most stable, modular and flexible navigation engines in the industry and provides a proven platform running on over 10 million units worldwide.

“We want to embrace the simple and reliable model the iFly 700 has garnered and iFly Streets drives this home through and through” says Walter Boyd, President of Adventure Pilot.

About iGO Navigation, NNG LLC:

NNG LLC is one of the leading navigation solution providers for the Automotive, Personal and Wireless navigation industries, and offers fully customizable, on-board, 3D navigation applications to device manufacturers, auto makers and OEM brands that are custom built according to each customer’s needs. The core technology is based on the award-winning iGO Primo software engine, already installed in millions of navigation devices throughout the world. iGO Primo is registered in Europe, USA, Japan, China and Korea.

About Adventure Pilot, LLC:

Adventure Pilot LLC designs, manufactures and markets affordable general aviation solutions to inspire, inform and enable a community of passionate pilots to fulfill their desire for aerial adventures. The iFly 700™ portable moving map touch screen GPS provides unmatched value and situational awareness. In addition, Adventure Pilot also provides information on thousands of destinations and offers the aviation community online planning tools. Life is in the Journey, your path is determined by the destinations you choose. For more information, please visit www.iFlyGPS.com or contact us at 1-888-200-5129, Ext 802. Adventure Pilot, iFly 700 and iFly are trademarks of Adventure Pilot, LLC.

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